Lesson Plan

Topic:
Top 10 YouTube Celebrities

Age: Teenagers
Level: B1
Estimated duration: 2 teaching hours

Goals of the lesson

- To familiarize the learners with the most popular genres of YouTube videos
- To help the learners develop their listening skills (listening for gist and listening for detailed information)
- To help the learners develop their speaking skills and help them communicate appropriately and effectively in real-life communicative situations
- To revise vocabulary used to describe the personality or character of people
- To help the learners develop their digital skills through the use of video editing software (e.g. Windows Movie Maker, Filmora Video Editor or VirtualDub)

Learning standards

- The teacher is familiar with the Prezi presentation software (https://prezi.com/), and YouTube (https://www.youtube.com).
- The learners are familiar with video editing software (e.g. Windows Movie Maker, Filmora Video Editor or VirtualDub).
- The classroom has got access to the Internet.

Materials & Resources

- PC / Laptop for each group
- Overhead projector (or Interactive Board)
- Internet connection
- Copies of activities included at the Prezi presentation

Procedure

Pre-watching (15 minutes)
- Open the Prezi presentation that has been created for this lesson (https://prezi.com/zwgyharyok3l/top-10-youtube-celebrities/?utm_campaign=share&utm_medium=copy).
  Read the title ("Top 10 YouTube celebrities") and elicit the topic of this lesson.
- Start a whole-class discussion using warm-up questions, such as those included in the first two slides of the presentation. Encourage the learners to draw on their background knowledge and discuss their experiences so far in watching YouTube videos.

- Slide 1: At the 1ˢᵗ slide, the pictures of some famous YouTubers are presented. Ask the learners whether they know who these people are and whether they have watched one or two videos they have made.
- Slide 2: Based on the 2ⁿᵈ slide, encourage the learners to discuss the videos they watch in their free time. Ask them to choose the types of videos they like the most (e.g. parodies, unboxing videos, Q&A videos, etc.) and what the purpose of each type of video is. If necessary, provide more information about each of them (e.g. that, at an 'unboxing video', the presenter unpacks a product he/she has bought, we watch his/her reaction and then he/she provides a review of the product).
- Slide 3: Clarify that they are going to watch a video about 10 famous YouTubers. Based on the questions provided at this slide, carry out a brainstorming activity. Ask the learners to predict the content of the video and create three different diagrams (mind maps) on the whiteboard, such as those included in the presentation.

While-watching activity 1 (15 minutes)
- Slide 4: Ask the groups to watch the video and check whether their predictions about the content of the article were accurate or not.
- Encourage the learners to share their views after watching the video. You could circle or put a tick under each point of the diagrams that the learners predicted correctly during the previous stage.

While-watching activity 2 (20-25 minutes)
- Slide 5: Ask the groups to watch the video again and carry out the True/False activity included at this slide. For their convenience, you could provide them with copies of that activity.
- Go through the correct answers. You could play the video again and pause it each time the speaker provides relevant information.

Post-watching activity 1 (10 minutes)
- Slide 6: Ask the learners to share their views about the video they have watched and the YouTubers presented in it. Encourage them to discuss whether they would describe each YouTuber using the adjectives mentioned in this slide (e.g. witty, irritating, classy etc.). If necessary, explain what these adjectives mean. Alternatively (and, even, preferably, if there is enough time available), the learners could look them up using an online dictionary (e.g. www.dictionary.com).

Post-watching activity 2 (10-15 minutes)
- Slide 7: Ask the learners to work in pairs or groups of 4 and prepare a video they could send to their favourite YouTuber. In class, they could work on what exactly they want to tell him/her (e.g. why they like him/her), as well as on the questions they would like to ask him/her, hoping that he/she answers them in his next Q&A video. The learners could also record their videos in class if there is enough time available.

Homework
- At home, the groups can edit their videos using any video editing software they like (e.g. Windows Movie Maker, Filmora Video Editor or VirtualDub). Encourage them to actually share their video at the YouTuber's channel, as well as at Edmodo or the school blog.

Links:
- YouTube video:

"Top 10 YouTube celebrities", by WatchMojo.com, at https://www.youtube.com/watch?v=V3k39hZXLxk
- Prezi presentation:

https://prezi.com/zwgyharyok3l/top-10-youtube-celebrities/?utm_campaign=share&utm_medium=copy

Note:
- The illustrations included at the Prezi Presentation have been taken from:

http://www.listchallenges.com/top-50-youtubers
http://mediakix.com/2016/02/most-popular-youtube-videos/#gs.EDnNY_U
https://developers.google.com/youtube/